Census Bureau Product Update

Arizona State Data Center Annual Meeting
September 20, 2018
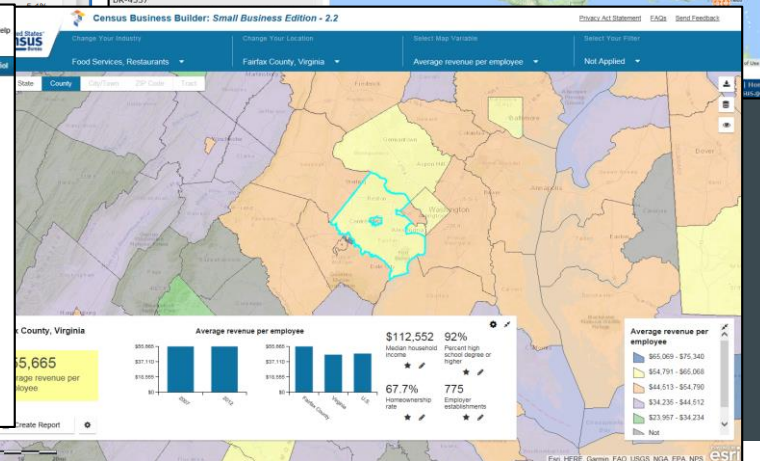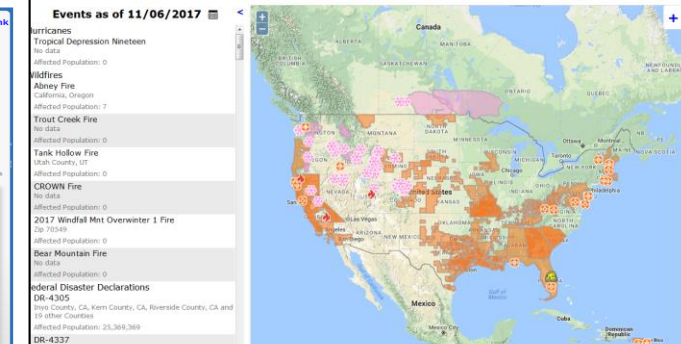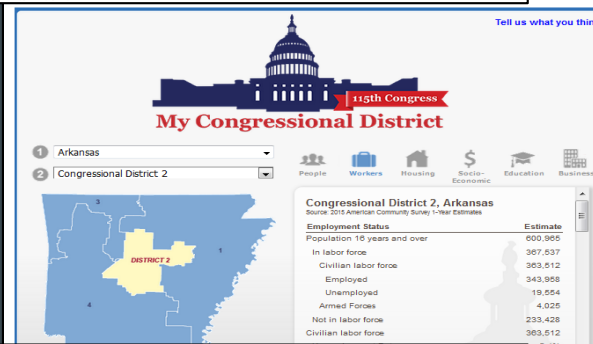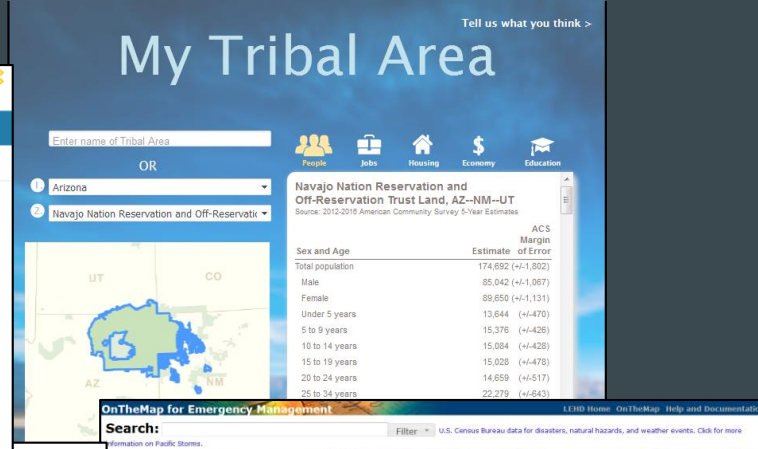
Presented by: Eric Coyle
Data Dissemination Specialist
U.S. Census Bureau

Agenda

Current Population Survey Annual Social and Economic Supplement
- 2017 Income, Poverty, and Health Insurance Reports

American Community Survey
- 2017 1-year estimates release updates

Statistics in Schools
- What's new!

Census Business Builder
- 2.4 Update

Census Academy

Q&A

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- Data are based on the Current Population Survey's Annual Social and Economic Supplement (CPS ASEC).

- CPS ASEC is the official source of national poverty estimates.

- Official poverty estimates are calculated in accordance with OMB Statistical Policy Directive 14.

https://www.census.gov/newsroom/press-releases/2018/income-poverty.html

Health Insurance Coverage in the United States: 2017

Current Population Reports

By Edward R. Berchick, Emily Hood, and Jessica C. Barnett
Issued September 2018
P60-264

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- Includes Current Population Survey (CPS) and American Community Survey (ACS) data.

- ACS is the recommended source for smaller populations and levels of geography.

Real Median Household Income: 1967 to 2017

Income in thousands (2017 dollars)

☐ Recession

$46,000

$61,400

100
90
80
70
60
50
40
30
20
10
0

1967   1975   1980   1990   2000   2010   2017

Median household income was $61,400 in 2017, an increase in real terms of 1.8 percent from the 2016 median of $60,300. This is the third consecutive annual increase in median household income.

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Note: The data for 2013 and beyond reflect the implementation of the redesigned income questions. Income rounded to nearest $100.
Source: U.S. Census Bureau, Current Population Survey, 1968 to 2018 Annual Social and Economic Supplements.

Poverty Rate and Number in Poverty: 1959 to 2017

Percent

Recession

25
20
15
10
5
0

22.4%

Poverty rate

12.3%

Numbers in millions

50
45
40
35
30
25
20

39.5 million

Number in Poverty

39.7 million

1959   1970   1980   1990   2000   2010   2017
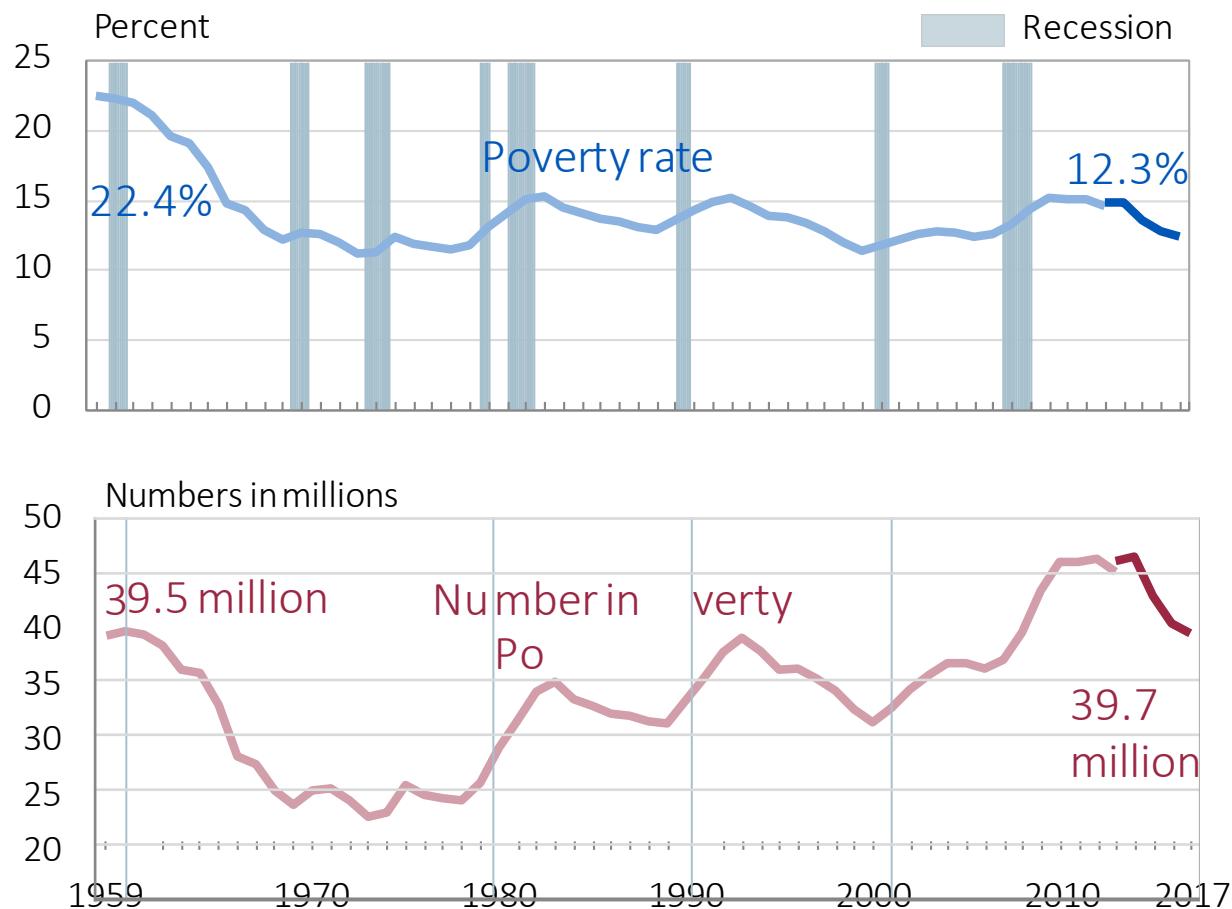
The official poverty rate in 2017 was 12.3 percent, down 0.4 percentage points from 2016. In 2017, there were 39.7 million people in poverty, not statistically different from the number in poverty in 2016.

Note: The data for 2013 and beyond reflect the implementation of the redesigned income questions.
Source: U.S. Census Bureau, Current Population Survey, 1960 to 2018 Annual Social and Economic Supplements.

Comparison of SPM Poverty Estimates: 2016 and 2017

(In Percent)

2016 ▮ 2017 ▮

14.0 13.9 | 15.2 15.6 | 13.3 13.2 | 14.5 14.1

All People | Under 18 years | 18 to 64 years | 65 years and older
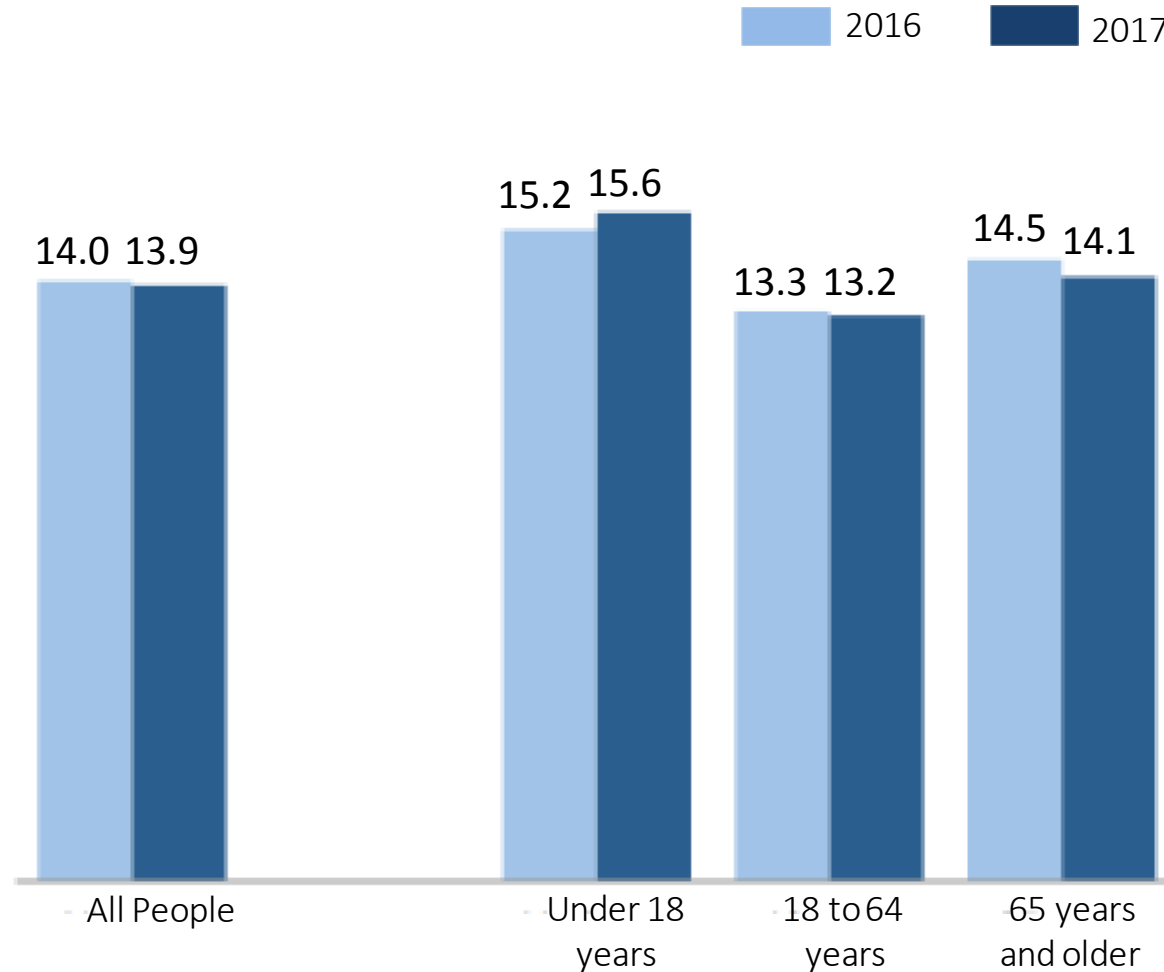
The Supplemental Poverty Measure (SPM) rate in 2017 was 13.9 percent. This is not statistically different from the 2016 SPM rate of 14.0 percent.
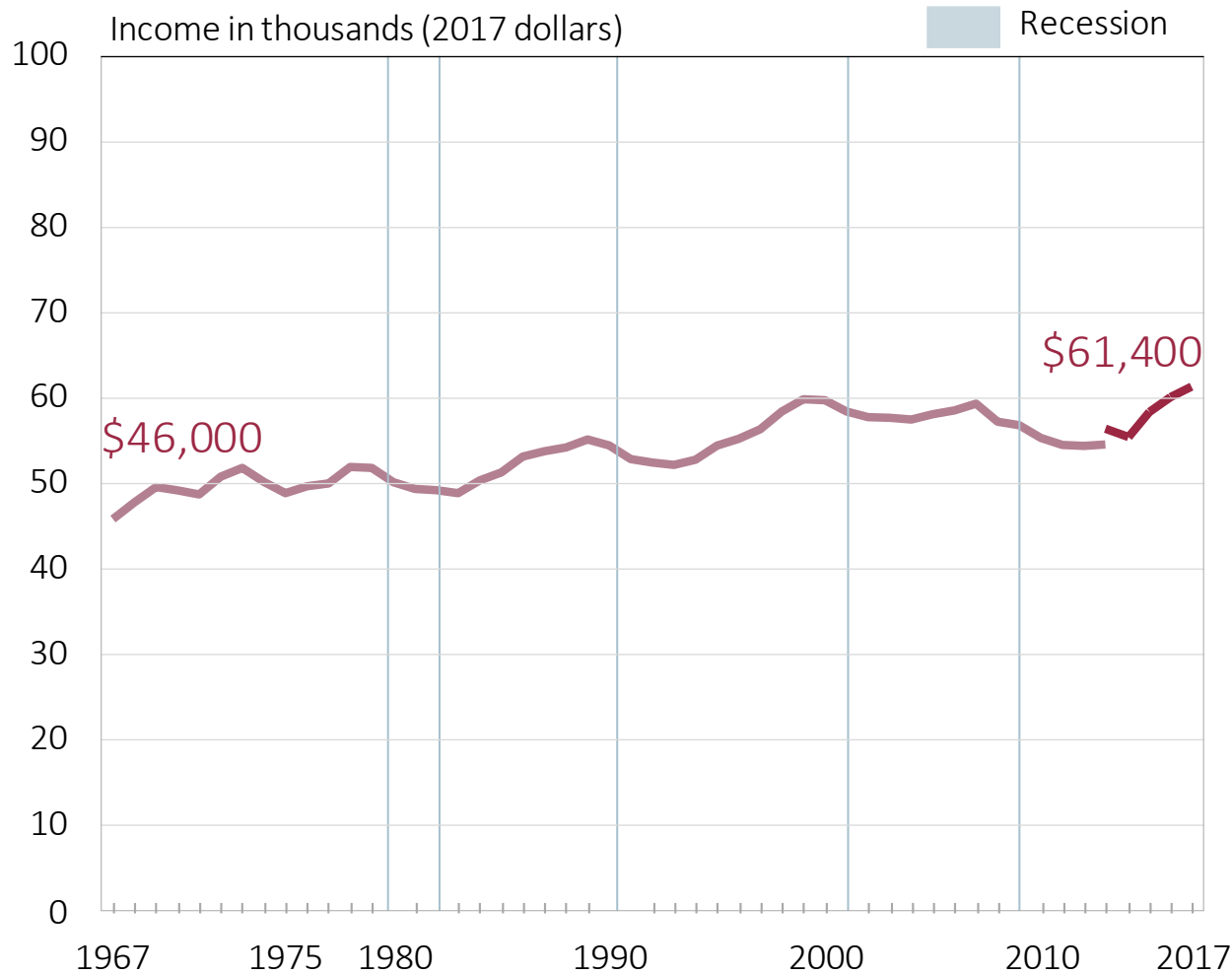
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Percentage of People by Type of Health Insurance Coverage: 2017

Uninsured	8.8
With health insurance	91.2
Any private plan	67.2
Employment-based	56.0
Direct-purchase	16.0
Any government plan	37.7
Medicare	17.2
Medicaid	19.3
Military health care*	4.8
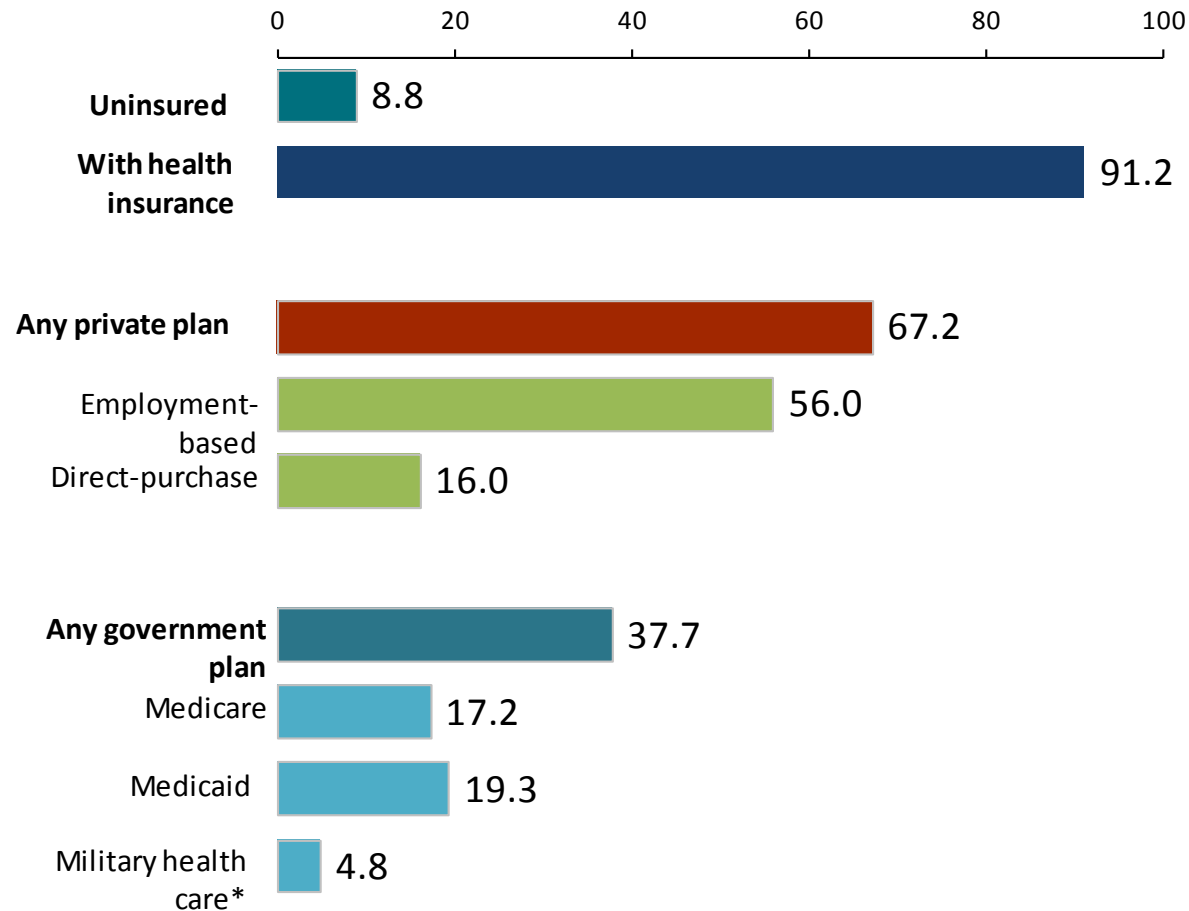
The percentage of people without health insurance coverage for the entire calendar year was 8.8 percent, or 28.5 million people. The uninsured rate and number of uninsured in 2017 were not statistically different from 2016.

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*Military health care includes TRICARE and CHAMPVA (Civilian Health and Medical Program of the Department of Veterans Affairs) as well as care provided by the Department of Veterans Affairs and the military.
Source: U.S. Census Bureau, Current Population Survey, 2018 Annual Social and Economic Supplement.

American Community Survey – Latest Release

Thursday, September 13th

- 2017 ACS 1-year public release
  - Detailed Tables
  - Summary Tables
  - ACS Data Tools (My Congressional District, QuickFacts, API)
  - State and Metro Area Graphics
  - Pre-Recorded Soundbites
- Infographics and Visualizations

An estimated 76.3 percent of the United States workers drove to work alone in 2016 and 9.0 percent carp
Among those who commuted to work, it took them on average 26.6 minutes to get to work.

Mean travel time to work (minutes)
Workers 16 years and over who did not work at home

32 minutes or greater
28 to 31.9 minutes

Map View
Contiguous States

https://www.census.gov/newsroom/press-kits/2018/acs-1year.html

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ACS Basics: 1-Year Data Products

- Data Profiles

  (Social, Economic, Housing, Demographic)

- Comparison Profiles

  (2013 to 2017)

- Selected Population Profiles

  (Race, Hispanic Origin, Ancestry, Place of Birth)

- Ranking Tables (89)

- Geographic Comparison Tables   (96)

- Subject Tables (83)

- Detailed Tables (1,372)

- Supplemental Tables (59) – Oct 2018

Subject	2016 Estimate	2015 Estimate	2016 - 2015 Statistical Significance
EMPLOYMENT STATUS			
Population 16 years and over	257,950,721	256,167,758	*
In labor force	63.1%	63.1%	
Civilian labor force	62.8%	62.7%	
Employed	59.1%	58.8%	*
Unemployed	3.6%	3.9%	*

Subject	Occupied housing units	
	Estimate	Margin of Error
Occupied housing units	118,860,065	+/-154,606
HOUSEHOLD SIZE		
1-person household	28.0%	+/-0.1
2-person household	33.9%	+/-0.1
3-person household	15.6%	+/-0.1
4-or-more-person household	22.5%	+/-0.1
OCCUPANTS PER ROOM		
1.00 or less occupants per room	96.6%	+/-0.1
1.01 to 1.50 occupants per room	2.3%	+/-0.1
1.51 or more occupants per room	1.1%	+/-0.1

ACS Changes to Data Collection Methods

- Previous years included Computer Assisted Telephone Interviews (CATI) for non-response

- CATI was eliminated in October 2017 due to increasing cost

- Respondent burden was significantly reduced

- Negligible impact to data quality

- Telephone Questionnaire Assistance (TQA) and Failed Edit Follow Up (FEFU) operations were not changed

https://census.gov/programs-surveys/acs/news/updates.2017.html

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ACS New Tables

Group Quarters

- Two new Subject Tables have replaced S2601B

  - **S2602**: Characteristics of the Group Quarters Population by Group Quarters Type (3 Types)

  - **S2603**: Characteristics of the Group Quarters Population by Group Quarters Type (5 Types)

- 55 new Detailed Tables as source tables for the new Subject Tables

TableID	Line Number	Description
B26220		**GROUP QUARTERS TYPE [5] BY RECEIPT OF FOOD STAMPS/SNAP IN THE PAST 12 MONTHS**
B26220		Universe: Population in group quarters
B26220	1	Group quarters population:
B26220	2	Received Food Stamps/SNAP in the past 12 months
B26220	3	Did not receive Food Stamps/SNAP in the past 12 months
B26220	4	Institutionalized group quarters population:
B26220	5	Received Food Stamps/SNAP in the past 12 months
B26220	6	Did not receive Food Stamps/SNAP in the past 12 months
B26220	7	Adult correctional facilities:
B26220	8	Received Food Stamps/SNAP in the past 12 months
B26220	9	Did not receive Food Stamps/SNAP in the past 12 months
B26220	10	Nursing facilities/skilled nursing facilities:
B26220	11	Received Food Stamps/SNAP in the past 12 months
B26220	12	Did not receive Food Stamps/SNAP in the past 12 months
B26220	13	Juvenile facilities:
B26220	14	Received Food Stamps/SNAP in the past 12 months
B26220	15	Did not receive Food Stamps/SNAP in the past 12 months
B26220	16	Noninstitutionalized group quarters population:
B26220	17	Received Food Stamps/SNAP in the past 12 months
B26220	18	Did not receive Food Stamps/SNAP in the past 12 months
B26220	19	College/university student housing:
B26220	20	Received Food Stamps/SNAP in the past 12 months
B26220	21	Did not receive Food Stamps/SNAP in the past 12 months
B26220	22	Military quarters/military ships:
B26220	23	Received Food Stamps/SNAP in the past 12 months
B26220	24	Did not receive Food Stamps/SNAP in the past 12 months

https://www2.census.gov/programs-surveys/acs/tech_docs/table_shells/2017/

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2016 Table: S2601B Characteristics of the Group Quarters Population by Group Quarters Type

	United States									
	Total population		Total group quarters population		Adult correctional facilities		Nursing facilities/skilled nursing facilities		College/university housing	
Subject	**Estimate**	**Margin of Error**	**Estimate**	**Margin of Error**	**Estimate**	**Margin of Error**	**Estimate**	**Margin of Error**	**Estimate**	**Margin of Error**
Total population	323,127,515	*****	8,079,879	*****	2,189,913	+/-1,046	1,498,858	*****	2,689,356	*****
SEX AND AGE										
Male	49.2%	+/-0.1	60.9%	+/-0.2	90.9%	+/-0.4	36.7%	+/-0.5	45.3%	+/-0.5
Female	50.8%	+/-0.1	39.1%	+/-0.2	9.1%	+/-0.4	63.3%	+/-0.5	54.7%	+/-0.5
Under 15 years	18.9%	+/-0.1	0.8%	+/-0.1	(X)	(X)	(X)	(X)	(X)	(X)
15 to 17 years	3.9%	+/-0.1	1.7%	+/-0.1	0.2%	+/-0.1	(X)	(X)	1.1%	+/-0.1
18 to 24 years	9.6%	+/-0.1	41.2%	+/-0.1	13.7%	+/-0.3	0.2%	+/-0.1	96.5%	+/-0.2
25 to 34 years	13.7%	+/-0.1	12.9%	+/-0.2	33.2%	+/-0.4	0.6%	+/-0.1	2.1%	+/-0.1
35 to 44 years	12.6%	+/-0.1	9.4%	+/-0.1	25.5%	+/-0.4	1.1%	+/-0.1	0.3%	+/-0.1
45 to 54 years	13.2%	+/-0.1	8.1%	+/-0.1	17.0%	+/-0.3	4.0%	+/-0.2	0.1%	+/-0.1
55 to 64 years	12.8%	+/-0.1	7.0%	+/-0.1	8.0%	+/-0.2	10.9%	+/-0.3	0.1%	+/-0.1
65 to 74 years	8.9%	+/-0.1	5.0%	+/-0.1	2.0%	+/-0.1	17.7%	+/-0.3	0.0%	+/-0.1
75 to 84 years	4.4%	+/-0.1	5.6%	+/-0.1	0.3%	+/-0.1	25.7%	+/-0.4	(X)	(X)
85 years and over	1.9%	+/-0.1	8.3%	+/-0.1	0.0%	+/-0.1	39.8%	+/-0.5	(X)	(X)

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2017 Table: S2603 Characteristics of the Group Quarters Population By Group Quarters Type (5 Types)

Subject	Total population		Total group quarters population		Adult correctional facilities		Nursing facilities/skilled nursing facilities		Juvenile Facilities		College/university housing		Military quarters/military ships	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
Total population														
SEX AND AGE														
Male														
Female														
Under 15 years														
15 to 17 years														
18 to 24 years														
25 to 34 years														
35 to 44 years														
45 to 54 years														
55 to 64 years														
65 to 74 years														
75 to 84 years														
85 years and over														

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ACS New Tables (continued)

Citizen Voting-Age Population

- **B29001:** Citizen, Voting-Age Population by Age

- **B29002:** Citizen, Voting-Age Population by Educational Attainment

- **B29003**: Citizen, Voting-Age Population by Poverty Status

- **B29004:** Median Household Income for Households with a Citizen, Voting-Age Householder (in 2017 Inflation-Adjusted Dollars)

- **S2901:** Citizen, Voting-Age Population by Selected Characteristics

Table ID	Line Number	Description
S2901	0	**CITIZEN, VOTING-AGE POPULATION BY SELECTED CHARACTERISTICS**
S2901	0.5	Subject
S2901	1	Citizens 18 years and over
S2901	1.5	AGE
S2901	2	18 to 29 years
S2901	3	30 to 44 years
S2901	4	45 to 64 years
S2901	5	65 years and over
S2901	5.3	
S2901	5.5	SEX
S2901	6	Male
S2901	7	Female
S2901	7.3	
S2901	7.5	RACE AND HISPANIC ORIGIN
S2901	8	White alone
S2901	9	Black or African American alone
S2901	10	Asian alone
S2901	11	American Indian and Alaska Native alone

https://www2.census.gov/programs-surveys/acs/tech_docs/table_shells/2017/

ACS New Tables (continued)

Income and Earnings

- **B19122:** Number of Earners in Family

- **B20018:** Median Earnings in the Past 12 Months (in 2017 Inflation-Adjusted Dollars) for the Population 16 Years and Over Who Worked Full-Time, Year-Round with Earnings in the Past 12 Months

TableID	Line Number	Description
B19122		**NUMBER OF EARNERS IN FAMILY**
B19122		Universe: Families
B19122	1	Total:
B19122	2	No earners
B19122	3	1 earner
B19122	4	2 earners
B19122	5	3 or more earners

Health Insurance

- **C27021:** Health Insurance Coverage Status by Living Arrangement

ttps://www2.census.gov/programs-surveys/acs/tech_docs/table_shells/2017/

ACS Noteworthy Data Product Modifications

Modifications made to tables on:

- Health Insurance
- Age and Sex
- Foreign-Born Population

Changes include improvements to:

- Age categories
- Table universe
- Income detail

- Income and Earnings
- Marital History
- Grandparents Living with Grandchildren
- Poverty thresholds
- Table display (counts and percentages)
- Level of detail to ensure confidentiality

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https://census.gov/programs-surveys/acs/technical-documentation/table-and-geography-changes/2017/1-year.html

ACS Geography Update

- New Geographies:
  - **American Indian off-reservation trust lands:** 9 new geographies in California, Massachusetts, Michigan, and Washington
  - **County Subdivisions:** 9 new geographies in Louisiana, Ohio, South Dakota, and Wisconsin
  - **Places:** 7 new cities, villages, and census-designated places in Florida, Georgia, Illinois, South Dakota, Texas, and Wisconsin.
- Boundary changes due to annexation, disincorporation, and geocoding updates

https://census.gov/programs-surveys/acs/technical-documentation/table-and-geography-changes.html

Guidance for ACS Users

✓ Compare across geographies and population subgroups using 2017 ACS

✓ Compare 2016 ACS and 2017 ACS estimates but use caution when comparing

- Income, Earnings, and Poverty

✓ Compare percentages, means, medians, and rates instead of totals whenever possible

⚠ Don't expect ACS estimates to match decennial census counts or estimates from other surveys

https://census.gov/programs-surveys/acs/guidance/comparing-acs-data/2017.html

ACS Website

census.gov/acs

Data Tables & Tools

https://www.census.gov/acs/www/data/data-tables-and-tools/

Comparison Guidance

https://www.census.gov/programs-surveys/acs/guidance/comparing-acs-data/2017.html

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Documentation

Why We Ask

American Community Survey

< Back to Topics Page

Why We Ask Questions About...

Computer and Internet Use

We ask questions about the computers and devices that people use, whether people access the internet, and how people access the internet to create data about computer and internet use.

We added these questions in 2013 as a requirement of the Broadband Data Improvement Act of 2008. They help federal agencies measure the nationwide development of broadband access and decrease barriers to broadband access.

Your privacy concerns

We use your confidential survey answers to create statistics like those in the results below and in the full tables that contain all the data—no one is able to figure out your survey answers from the statistics we produce. The Census Bureau is legally bound to strict confidentiality requirements. Individual records are not shared with anyone, including federal agencies and law enforcement entities. By law, the Census Bureau cannot share respondents' answers with anyone—not the IRS, not the FBI, not the CIA, and not with any other government agency.

Questions as they appear on the form

We ask three questions that cover the type of computer you use, whether you have internet access, and what type of internet access you have.

∨ View Questions

Results from these questions

We compile the results from these questions to provide communities with important statistics to evaluate access to computers and the internet. You can see some of these published statistics here for the nation, states, and communities (counties, cities, towns) with a population of 65,000 or more.*

*Please note: Data will be available for all communities in 2018 when the 2013-2017 ACS 5-year estimates are released.

^ Close Results

United States

Households with a Computer	Households with a Broadband Internet Subscription	Population 65+ with No Computer in Household
89.3 percent	**81.4** percent	**20.2** percent
Source: Latest ACS 1-Year Estimates Data Profiles/Social Characteristics	Source: Latest ACS 1-Year Estimates Data Profiles/Social Characteristics	Source: Latest ACS 1-Year Estimates Subject Tables: S2802

View Results for a State

Louisiana ▾   **Get Data**

Louisiana

Households with a Computer	Households with a Broadband Internet Subscription	Population 65+ with No Computer in Household
84.5 percent	**74.4** percent	**27.7** percent
Source: Latest ACS 1-Year Estimates Data Profiles/Social Characteristics	Source: Latest ACS 1-Year Estimates Data Profiles/Social Characteristics	Source: Latest ACS 1-Year Estimates Subject Tables: S2802

https://www.census.gov/acs/www/about/why-we-ask-each-question/

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Application Programming Interface (API)

https://www.census.gov/data/developers/data-sets.html

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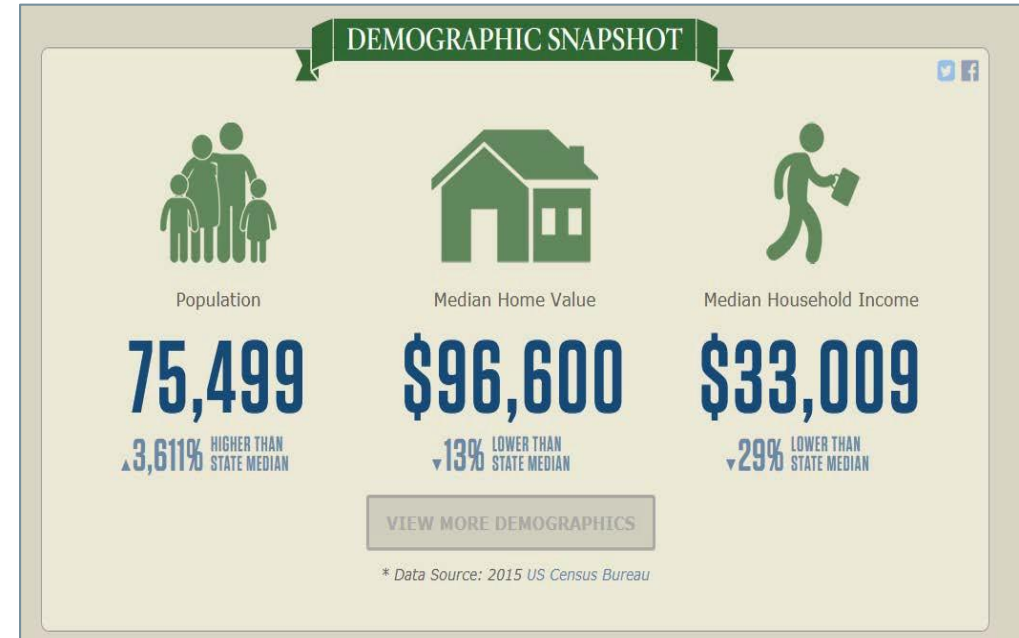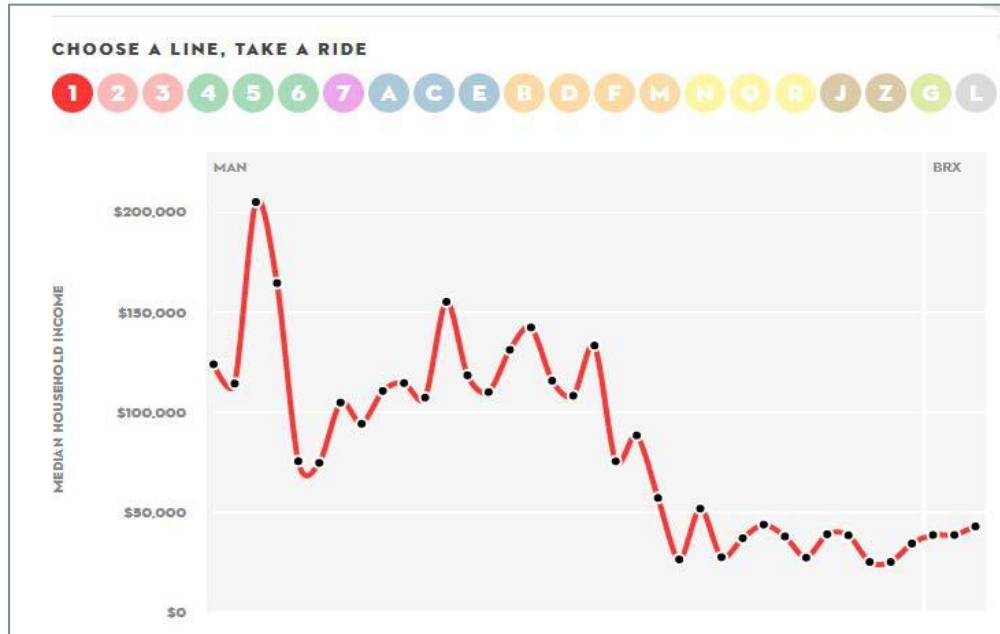
Future ACS Data Releases

2017 ACS 1-Year Supplemental Estimates (Geographies of 20,000+)
- Thursday, October 18:　　　　　Public Release

2013-2017 ACS 5-Year Estimates (All geographic areas)
- Tuesday, December 4:　　　　　Embargo Begins
- Thursday, December 6:　　　　　Public Release

Public Use Microdata Sample Files (PUMS)
- Thursday, October 18:　　　　　2017 1-Year PUMS File
- January 17, 2019:　　　　　2013-2017 5-Year PUMS File
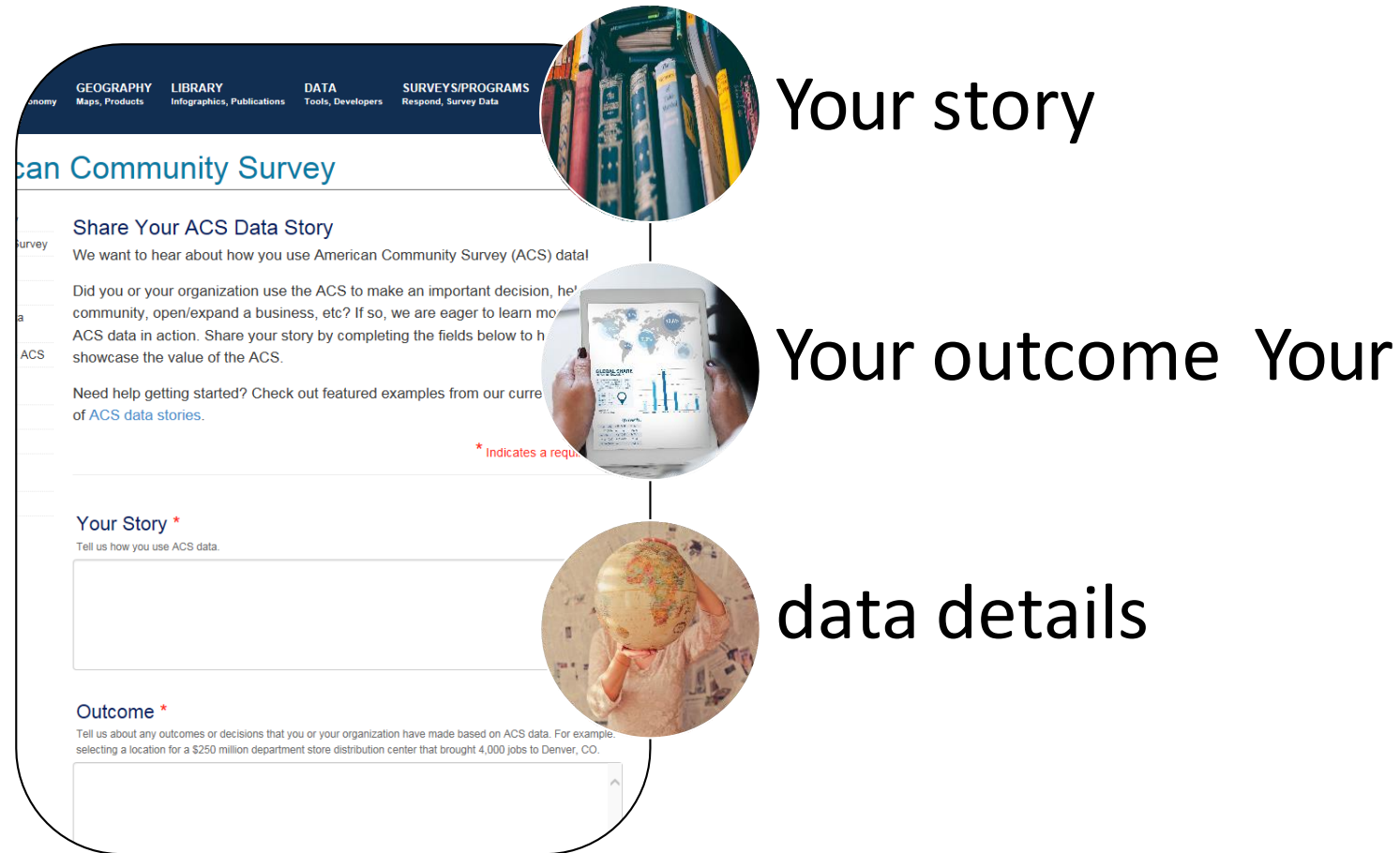
2013-2017 Variance Replicate Estimates
- January 17, 2019:　　　　　Public Release

https://census.gov/programs-surveys/acs/news/data-releases/2017/release-schedule.html

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Data Tell Stories. Tell Us Yours!

Your story

Your outcome Your

data details

https://www.census.gov/acs/www/share-your-story/

Census Business Builder

V.2.4 Is HERE!

Guiding Principles

- Easy to use
- Customer focused
- Provide access to Census data and more
  - USDA & third party
- Leverage existing Census investments
  - Esri, API
- Use latest technology
  - Cloud
- Provide for free

CBB Home Page
https://www.census.gov/data/data-tools/cbb.html

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Census Business Builder 2.4 Update

What's New in Version 2.4

New and Expanded Content:

- Revised business data (from the 2016 County Business Patterns and 2016 Nonemployer Statistics program.

New or Revised Features:

- Ability to build regions in RAE by combinations of States, Counties, Cities/Towns, ZIP codes, and **Tracts (Tracts is new!)**.
- Ability to build regions in RAE by combinations of geographic areas across types.

https://www.census.gov/data/data-tools/cbb.How_Tos.html

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Statistics in Schools

Search entire SIS site

census.gov/schools

Grade Levels and Subjects

Classroom activities available for:

- Elementary and middle school
  - ✓ Math
  - ✓ Geography
  - ✓ History

- High school
  - ✓ Math
  - ✓ History
  - ✓ Geography
  - ✓ Sociology

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Census Bureau 101 for Students

Our *"Census Bureau 101 for Students"* handout includes information about:

- The first census and its purpose
- The progression of the decennial census
- Other prominent Census Bureau surveys
- Available at:

https://www.census.gov/schools/about/students101.html

CENSUS BUREAU 101 FOR STUDENTS

The U.S. Census Bureau is the leading source of information on the nation's people, places, and economy, providing data about our country's population size and growth as well as detailed portraits of the changing characteristics of our communities. The Census Bureau, part of the U.S. Department of Commerce, was created to address language in the Constitution on America's need to count its population.

America's founders recognized that this information was needed to effectively serve its people. The data collected as part of the first count in 1790 — a six-question survey — expanded in the following years to include information on the economy, immigration, migration, and agriculture. One of the most important ways all of this information has been used is to determine apportionment of the seats in the U.S. House of Representatives.

The count of the U.S. population — carried out every 10 years — is called the Decennial Census of Population and Housing. During the decennial census, the Census Bureau contacts every household, asking questions such as:

- How many people live or stay in this house, apartment, or mobile home?
- What is the name of the person who owns this house, apartment, or mobile home?
- How old is the person who owns this house, apartment, or mobile home? When is his or her birthday?

census.gov/schools

Top 10 Benefits for Teachers

Our *"Top 10 Benefits of Statistics in Schools for Teachers"* handout highlights that:

- Activities were developed by teachers, for teachers.
- The program promotes cross-curricular education.
- Activities can augment teachers' curriculum.
- The program can easily be expanded or modified to meet students' skill levels.
- Activities correspond with specified, relevant standards and guidelines.
- All resources are completely free and ready to use.
- Available at: https://www.census.gov/schools/about/top10.html

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New Materials

Statistics in Schools has a number of new activities and resources:

- English Activities
- New Geography Activities
- Fun Facts
- Warm-Up Activities
- Monthly Newsletter

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✓ **Receive weekly Data Gems.**

These short "how-to" videos are an easy and quick way to increase your knowledge of Census data. Get them in your inbox!

✓ **Get access to our data courses.**

You will learn-at-your-own-pace with these video-tutorials designed for different skill levels.

✓ **Interact with our instructors via webinars.**

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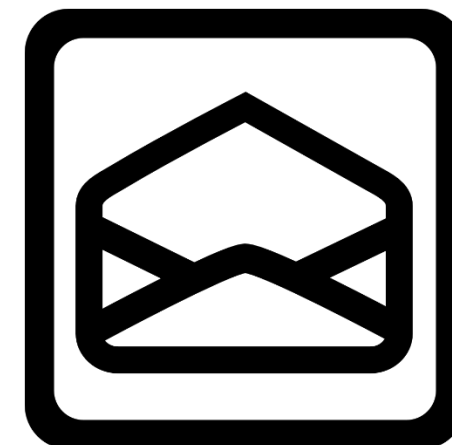Want Free Training?
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Q&A and Thank You!

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